

**EastCoast  
Mouldings  
Corporate  
Signature**

**EastCoast<sup>®</sup>  
Mouldings**

The EastCoast Mouldings corporate signature stands as the primary graphic identifier of EastCoast Mouldings. The design and color elements which comprise the signature have been designed for visual appeal, recognition and impact.

The elements of the EastCoast Mouldings signature are defined as follows:

LOGOTYPE: The letterforms which identify the registered business name.

SWELLED RULES: The rule below "EastCoast" and below "Mouldings".

The signature itself is the combination of these elements and may be reproduced only from digital files available from The ZANZICO Agency, 704-987-1288.

The EastCoast Mouldings signature is defined by law as a trademark and we, as owners of that responsibility, must protect that trademark by ensuring its proper use at all times.

