

**ECMD  
Corporate  
Signature**



The ECMD corporate signature stands as the primary graphic identifier of ECMD Inc. The design and color elements which comprise the signature have been designed for visual appeal, recognition and impact.

The elements of the ECMD signature are defined as follows:

**SYMBOL:** The Globe identifier.

**LOGOTYPE:** The letterforms which identify the registered business name.

**Promise of Leadership:** The two line rules enclosing and including the word "Design" and the word "Craftsmanship".

The signature itself is the combination of these three elements and may be reproduced only from digital files available from ECMS Advertising, 704-987-1288.

The ECMD signature is defined by law as a trademark and we, as owners of that responsibility, must protect that trademark by ensuring its proper use at all times.

