

**Crown
System
Brand
Signature**



The Crown System brand signature stands as the primary graphic identifier of the Crown System baluster alignment system by Crown Heritage Stair Systems. The design and color elements which comprise the signature have been designed for visual appeal, recognition and impact.

The elements of the Crown System signature are defined as follows:

LOGOTYPE: The letter forms which identify the registered product name.

LINE RULE: The line dividing "Crown" and "System" breaking on the "R" and fusing with the "C" in "Crown".

The signature may be reproduced only from digital files available from ECMS Advertising, 704-987-1288.

The Crown System signature, by Crown Heritage Stair Systems, is defined by law as a registered trademark and we, as owners of that responsibility, must protect that trade-mark by ensuring its proper use at all times.

