

**Crown
Heritage
Corporate
Signature**

**Crown[®]
Heritage**

The Crown Heritage corporate signature stands as the primary graphic identifier of Crown Heritage Stair Systems. The design and color elements which comprise the signature have been designed for visual appeal, recognition and impact.

The elements of the Crown Heritage signature are defined as follows:

LOGOTYPE: The letterforms which identify the registered business name.

The signature may be reproduced only from digital files available from ECMS Worldwide, 704-987-1288.

The "®" symbol always should be placed to the upper right corner of the Crown Heritage logotype as shown in the example here.

The Crown Heritage Stair Systems signature is defined by law as a registered trademark and we, as owners of that responsibility, must protect that trademark by ensuring its proper use at all times.

Logotype

**Crown[®]
Heritage**