

**Arndt &
Herman
Sub Brand
Usage**

Arndt &
Herman®

The Arndt & Herman corporate signature stands as the primary graphic identifier of Arndt & Herman. The design and color elements which comprise the signature have been designed for visual appeal, recognition and impact.

The elements of the Arndt & Herman signature are defined as follows:

LOGOTYPE: The letterforms which identify the registered business name.

The "®" symbol always should be placed to the lower right corner of the Arndt & Herman logotype as shown in the example here.

The Arndt & Herman signature is defined by law as a registered trademark and we, as owners of that responsibility, must protect that trademark by ensuring its proper use at all times.

Logotype

Arndt &
Herman®